



## Payment Assistance and Legal Aid Grant Application

The Private Practice Section, APTA (PPS) is committed to assisting its members, chapter private practice special interest groups (PPSIGs), and other APTA components in their efforts to obtain reasonable and appropriate payment for private practice physical therapy services, limit regulations that increase the cost of doing business, pass Direct Access legislation, defend a state practice act, fight referral-for-profit, or engage in other activities that are in alignment with the strategic priorities of PPS.

In order to aid in these efforts, the PPS Board has made grants available to those entities who meet established criteria and demonstrate need. Grants up to \$10,000 each will be awarded twice yearly; applications are due March 1 and September 1. Section members, chapter PPSIGs, or APTA components may seek this funding from PPS to offset a portion of the costs of legal defense, pursue legal action, or seek legal advice to engage in activities that are in alignment with PPS's strategic priorities. (See Appendix A)

By offsetting some of the expenses in the pursuit of legal or legislative efforts, the section member, chapter PPSIG, or APTA component will then be able to use the grant funding along with its own financial resources on activities associated with these efforts.

In situations in which a Private Practice Section member, APTA chapter, or APTA component seeks grant funding for financial support of legal fees or legislative efforts, the PPS Board will use the following criteria to determine the need for assistance.

Name of Private Practice Section member, APTA chapter, or APTA component seeking grant:

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Criteria 1: The Private Practice Section member, APTA chapter, or APTA component has already made a substantial financial commitment towards achieving its objectives.

Provide a description of the commitment, including:

- The total estimated cost of the effort (include attorneys' fees, other contracted services, etc.)
- Percentage of operating revenue budget (include financials and reserves of component, chapter, PPSIG, and districts when applicable) that the member, PPSIG, or component has devoted, or plans to devote, to the effort.

Criteria 2: The Private Practice Section member, APTA chapter, or APTA component has made an effort to raise and distribute funds to support the effort.

Provide a description of the effort, including other funding sources you have sought or are seeking.

Criteria 3: The Private Practice Section member, APTA chapter, or APTA component has developed a plan to obtain its objectives.

Provide a description of the plan, including

- Timeline for achieving objectives
- Individuals or organizations that have committed to supporting achievement of objectives
- Grassroots plan - e.g., lobbying efforts, if applicable. Have Section members/the chapter lobbyist/the component lobbyist fostered relationships with any key legislators or executives?

Criteria 4: The Private Practice Section member's, APTA chapter's, or APTA component's past efforts to achieve its objectives increase the likelihood of success in the future.

Describe past efforts, including:

- How many years the member, chapter, or component has been involved in these efforts
- How far has the section member, chapter, or component advanced its efforts

Please provide any additional comments, information and/or materials that support your application for selection.

If the section member, APTA chapter, or APTA component is awarded grant funding, the PPS Board of Directors may require

- Annual reports of legal, legislative, and/or regulatory efforts in which grant funding was used
- Report of resolution of legal, legislative, and/or regulatory efforts which grant funding was used
- An article or presentation to PPS members regarding the efforts and resolution for which the grant funding was utilized.

I agree to these terms:

PRINT NAME

SIGNATURE

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\_\_\_\_\_

Social Security number or Business Tax ID: \_\_\_\_\_

Mail or email application and supporting materials to:

Private Practice Section, APTA  
Attn: Carol Freysinger, Interim Executive Director  
1421 Prince St. Suite 300  
Alexandria, VA 22314  
(800) 517-1167  
Email: cfreysinger@ppsapta.org

Questions can be directed to Carol Freysinger, Interim Executive Director, PPS

## Appendix A

### 2018-2020 Private Practice Section Strategic Plan Effective July 1, 2018

**PPS Mission: Champion the success of the physical therapist in business.**

- I. Advocate: Promote an advantageous payment, regulatory, and business environment.
  - a. Economics and Regulation -- Target and engage in opportunities to increase payment and reduce administrative burden.
  - b. Payment Models - Influence the development of innovative practice and payment models.
  - c. Lobbying - Drive legislative and regulatory change through proactive lobbying and grassroots efforts.
  - d. Collaboration -- Foster strategic alliances with key stakeholders in the business and healthcare communities.
  
- II. Educate: Develop and deliver resources that promote business excellence.
  - a. Excellence -- Define performance benchmarks and educate members on best business practices.
  - b. Delivery -- Optimize education delivery through multiple channels
  - c. Marketing -- Develop consumer-ready marketing materials for members to promote their practices.
  
- III. Connect: Facilitate a community for members to engage and connect.
  - a. Forums -- Provide signature in-person forums.
  - b. Leadership - Develop future leaders in PPS.
  - c. Membership -- Gather and use data to address members' needs and support growth initiatives.
  - d. Engage - Facilitate easy access for members to benefit from PPS's unique resources.